

**CLIENT:** LES ORMES ACTIVITY PARK, JERSEY  
**SOLUTION:** GTI MAX

## Gerflor provides perfect fast track solution for 'Jump Jersey'

The Les Ormes holiday resort in the St Brelade area of Jersey in the Channel Islands has converted its soccer dome into an activity centre called 'Jump Jersey'.

This new facility now boasts a trampoline park, climbing walls, a ninja warrior course and multi-age soft play structures. It's an extremely impressive project which saw international flooring specialist Gerflor supply 1250m<sup>2</sup> of their innovative GTI Max interlocking technical tile solution which was used throughout the activity centre as well as the café and reception areas.

Gerflor has a wide range of innovative products that assist with enabling new and facilities to open as soon as possible, or for premises being refurbished to continue to remain open whilst the work is being completed. For those quick refurbishment projects and new builds Gerflor's fast track GTI Max is the ideal solution.

This hugely prestigious Channel Island contract would fall into the capable hands of local installer Flawless Flooring KD Blandin Ltd. Director Eddie Do Nascimento said, "Being in the business for over 26 years we specialise in large commercial projects with a knowledgeable team that are willing to overcome any challenging projects. The installation at Jump Jersey had to be completed very quickly with the choice of flooring delivering both performance and durability. The GTI Max product from Gerflor did just that."

Steve Le Galle, General Manager at Les Ormes said, "the Gerflor GTI Max flooring was the best solution for our needs. It's an extremely outstanding versatile product where the actual fit and finish doesn't look like tiles at all."

GTI Max tiles provide a speedy and durable renovation option for high and heavy traffic areas and can be installed over existing floorcoverings with minimal subfloor preparation, no adhesives and most importantly no need to close the



facility with no loss of revenue. In addition to this, if areas do become damaged the tiles can be easily replaced with minimum disruption to end customers. The GTI Max vinyl tile range is the ultimate flooring solution and is extremely hardwearing, easy to install and perfect for a host of activity centres like Jump Jersey where time is money and the ability to lay down a suitable floor quickly with the minimum of fuss is paramount.

Steve Le Galle went on to say, "we have in fact specified Gerflor flooring before in our Lodge site and we were absolutely delighted with the final look and finish."

GTI Max has a host of performance features that make it the ideal choice for this heavy footfall environment. It's 2mm thick pure colour wear-layer contains densely pressed chips to hide scratches and oblong fillers for outstanding wear resistance.

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This is re-enforced with 2 glass fibre grids between a 4mm thick, 100% recycled backing and interlayer for excellent dimensional stability (including rolling loads).

GTI Max is 100% recyclable and made with up to 80% recycled content. It comes with the polyurethane surface treatment PUR+ for ease of maintenance and specifiers and designers can also benefit from mixing and matching colours to create corners and walkways using its modular tile format in 23 stunning colour choices. GTI Max is 100% REACH compliant, Floorscore® certified, free of formaldehyde, free of heavy metals and solvents and manufactured in an

ISO 14001 and ISO 50001 certified site. It delivers TVOC emissions 10 times better than normal requirements (TVOC < 100 µg/m3 after 28 days).

Steve Le Galle ended by commenting, "I was very impressed with how quick and easy the GTI Max product was to fit, and the finish is fantastic. We would certainly choose Gerflor products again."

Eddie Do Nascimento concluded, "we would definitely recommend Gerflor flooring solutions to our clients as we have worked closely together over the past few years gaining huge confidence in the Gerflor products and their technical and sales teams."

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For further information on Gerflor's extensive range of flooring solutions please contact us:

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