

CLIENT: IPSWICH BASKETBALL CLUB
SOLUTION: TARAFLEX® COMFORT

Gerflor's Taraflex® legacy continues its success with Ipswich Basketball

Back in 2013 when the Ipswich Basketball Academy based at Copleston Sixth Form College (which is home to the Ipswich Basketball Club) needed to refurbish their existing floor, they turned to international flooring specialist Gerflor to supply 700m² of their world class Taraflex® Comfort vinyl sports flooring which was installed on top of an existing Granwood floor. This was a more cost-effective timely solution than refurbishing or replacing the Granwood.

By overlaying Taraflex® onto the pre-existing surface, the facility was able to quickly rejuvenate its floor. In the long term it would also minimise its maintenance costs (no need to re-sand and seal as in the case of a wooden floor) and benefit from long-lasting durability, thanks to Taraflex® superior surface treatment for easy cleaning and optimum hygiene.

Nick Drane, Head Coach and Academy Director, Ipswich Basketball commented, "We chose Gerflor's Olympic pedigree Taraflex® sports floor after visiting various sites across the country. We felt that this world class surface would be the ideal solution for us and our clubs' specific needs." On performance, Nick Drane added, "Taraflex® cushions our athletes perfectly, both in terms of jumping, landing and when they fall to the floor. It also retains its grip much better than a wooden floor. Eight years on since the installation, Taraflex® continues to perform and meet our demanding expectations, whilst enhancing player enjoyment."

“It's grippy, absorbent and really comfortable to play on, it definitely further enhances our enjoyment of the sport.”

Cameron Taylor-Willis, Senior Women's Captain, Ipswich Basketball Club



From children and adults of all ages, to professional elite players, Taraflex® sports floors deliver outstanding protection, comfort and safety each and every time. Taraflex® offers immediate impact protection and provides excellent shock absorption properties. This minimises the force of impact and reduces the long-term risk of injuries, compared with traditional wood floors. It is approved by many national and international governing bodies of sport and is priced competitively to suit most budgets.

Cameron Taylor-Willis, Senior Women's Captain Ipswich Basketball said, "The Taraflex® sports floor at Copleston is outstanding when it comes to its superior performance.

"It's grippy, absorbent and really comfortable to play on, it definitely further enhances our enjoyment of the sport. Our players are delighted and very much impressed with the quality of the sports surface and regularly comment on its supreme comfort."



Taraflex® has a unique product construction that ensures excellent playability, combined with the best levels of protection and safety. Globally Taraflex® sports flooring from Gerflor has been the number one preferred indoor solution for over 60 years. The Taraflex® ranges have been used by the largest international sports federations (volleyball, handball, badminton, table tennis) for decades. Through partnerships with these federations Gerflor has been present at the Summer Olympic Games since 1976. It's an Olympic pedigree stretching back over an incredible 45 years. Every sports person has, regardless of their ability, played at least once in their lifetime on a Taraflex® vinyl sports floor.

The Taraflex® Comfort sports floor installed at the Ipswich Basketball Academy is a P3 category sports flooring, ideal for a variety of sport and leisure activities. Offering the highest level of shock absorption, minimising the force of impact on the body, and reducing long term injury risk.

Taraflex® Comfort is available in 20 colours and three wood-effect designs as standard. Taraflex® Comfort was the first sports floor in the P3 category delivering high levels of technology and innovation knowledge to bring optimal comfort and safety and is suited to all levels and all sports for all users.

The wide range of eye-catching trendy colours allow specifiers to truly design their own 'look' and with Gerflor's My Taraflex® which is the first integrated customisation service for sports flooring projects using the latest and newest digital printing technology. Available across all the Taraflex® range, the My Taraflex® digital printing service allows sports specifiers and designers to unleash their creativity to deliver a totally unique sports floor for their clients.

Gerflor's Taraflex® sports floorings continue to be widely specified across the education, leisure and sports sectors, thanks to their high-quality manufacturing. Supplying these Olympic pedigree sports floors, with optimum

safety, comfort and superior performance are seen as crucial elements for also inspiring the sporting stars of the future.

David Carter Gerflor Sports Specialist added, "We supply hundreds of facilities per year hosting sport at levels that are not awash with money. Ipswich is somewhat unique in how they operate and have shown that with the right investment, players can really benefit and springboard them into the global basketball arena."

Nick Drane also commented, "Gerflor's Taraflex® sports floor continues to deliver in its performance, our athletes love training and playing on it. In fact, Taraflex® has been a major selling point of our academy and we would definitely choose Taraflex® sports flooring again." Nick Drane ended by saying, "The Gerflor sponsorship greatly helps Ipswich Basketball Club continue to be able to operate at an elite level of National League Basketball."

For further information on Gerflor's extensive range of flooring solutions please contact us:

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